

Pinterest Promoted Pins Placement

	Placement					
		Home Feed	Popular & Everything Categories	Categories	Search	Related Pins
Targeting	Keywords				x	x
	Interests	x	x	x		
	Keywords & Interest	x	x	x	x	x
	Audiences	x	x			
	Audiences & Interests	x	x	x		
	Audiences & Keywords	x	x	x	x	x
	Audiences, Interests & Keywords	x	x	x	x	x